1. **Overall Goal:** What is the primary message of this web page? What is the organization trying to communicate?

Primary message is brand advertisement (Jackson Electronics) and transmission of information concerning different time zones for their international offices.

1. **Purpose of the Site:** Why does this organization want to share this information? What do they have to gain?

The purpose is to:

* Inform potential customers and partners
* Portray accurate company brand

3) **Intended Audience:** Who is the intended audience? Will it consist of potential customers, current customers, or employees of a particular company or industry? Consider factors such as age groups, socioeconomics, geography, gender, education, and culture.

* Potential customers
* Current customers
* Business partners

1. **Goals of the Site:** Is the site meant to advertise a company or organization, supply a service, or process orders?

The goal is to:

* advertise company
* inform users

1. **Desired Outcomes:** What do you want the website to deliver? What results do you want to see?

The desired outcomes are:

* Accurate portrayal of time zones and offices
* Coherent design
* Affirmation of brand identity

1. **Required Information:** What information do you need to achieve the website's goals?

* Various time zones
* Coherent color scheme
* Logo and slogan of the company

7. **Opportunity, Problem, or Issue:** What opportunity, problem, or issue is your site addressing?

Opportunity:

* Strengthen my proficiency with JavaScript, Figma, CSS, Bootstrap and HTML.

8. **Page Titles:** List the working title of each page on your website.

* **Only one page:** Corporate Headquarters World Clock

9. **Content Sources:** List where you where you will obtain the content (facts, text, graphics, sounds, and video) for the web pages you listed above.

* Images provided with project
* Coolors for color palette
* $colors: (
* eggshell: #ddfff7,
* beige: #d8c99b,
* yellow: #f2c078,
* gold: #d8973c,
* brown: #9c4764,
* red: #a4243b,
* bloodstone: #273e47,
* lilac: #7d83ff,
* light-blue: #5688c7,
* navy-blue: #150578,
* pink: #ba71fe,
* light-pink: #f57daa
* );
* Stock photo images for flags